

**A good life for all people on earth and for generations to come: this is the mission of Milieudefensie [Friends of the Earth Netherlands]. For this mission, a safe and healthy environment is needed, a just distribution of and access to the natural wealth of the earth, respect for nature and a voice for people on how to manage these.**

Milieudefensie is working on the changes that are needed for this. We do this together with citizens, movements, organisations, businesses and governments that also want this shift.

Because we are the last generation who can prevent a climate disaster, the climate will occupy a central position in our work. We choose just solutions – solutions without adverse effects for the South or for generations to come, and which can involve more people in our own country and create jobs and opportunities for everyone.

### **Our vision**

Our way of life is depleting the earth. We lay too great a claim on natural resources and agricultural lands. This leads to excessive emissions of greenhouse gases, which results in climate change – we are thus placing the future of humanity in jeopardy.

### **Towards a just economy**

The problems are intensified by our economy, in which profit is valued above all else. This has brought us material prosperity, but also major social and environmental problems. These problems are aggravated by the government setting fewer and fewer limits on the free market.

Our wasteful economy is dependent on fossil fuels (oil, coal and natural gas) and cannot solve the problems, but instead makes them worse. This has to change. We need a just economy, where the well-being of people and the planet is the primary focus.

### **As quickly as possible**

We have allowed global warming to continue unchecked for too long. Now, circumstances are forcing us to act quickly and firmly. We still have ten years to prevent climate change from spinning out of control. If that were to happen, humanity's future would be in danger.

That is why we must stop the use of coal, oil and natural gas as quickly as possible. Our agricultural practices and mobility must be overhauled. Furthermore, deforestation must be halted. All of this is necessary to keep the earth habitable.

### **A good life for all**

Milieudefensie wants all people on the planet to be able to lead a good life, now and in the future. This requires respect for nature and a safe and healthy environment, accessible to people and their communities. It also requires a just distribution of the earth's wealth: each person has the right to a fair share of the earth.

### **We can accomplish this together**

More and more people see that things must change. They themselves are searching for sustainable solutions or are starting businesses which no longer have profits as their primary goal. This movement is growing day by day. Milieudefensie wants to connect these people and initiatives. Together we can address the obstacles that stand in the way of a just and sustainable world.

It will not be easy. But history shows that positive changes take place when people take action together.

## **Our Strategy**

### **1. We work for real changes**

An important difference with the past is that Milieudefensie no longer wants to influence and improve the present system – the current methods of production, doing business, consumption and mobility – but wants to replace this system with a sustainable and just alternative. In the next ten years we want to uncover and address the roots of the problems – and to create room for this alternative.

## **2. We reinforce and expand the climate movement**

Replacing the current system of production and consumption with alternatives that are sustainable and just will not happen on its own – pressure is needed from people who are organised: pressure to implement these changes in a practical sense and to require governments and business to actually undertake changes.

A major part of Milieudefensie's work consists of mobilising and organising these people into a powerful movement who can help to accelerate the transition to a new, sustainable and just system. We will expand the movement by linking up with other social movements, such as the human rights, development cooperation and social justice movements.

## **3. We work together**

Milieudefensie can never accomplish all the necessary changes on its own. That is why Milieudefensie cooperates with many other organisations, institutions, governments and businesses that share our mission. We do this within the Netherlands as well as internationally – as far as possible in cooperation with the Friends of the Earth network.

## **4. We carry out campaigns**

For every change that Milieudefensie is working for, a strategy is developed that is detailed in a multi-year campaign. For the next ten years, we have developed campaigns on the themes of mobility, food, forests, economy and energy.